

Contact Details

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About Me

My creative journey began with the Amiga 500, spending many weekends and summer holidays drawing away on the old Deluxe Piant II. Later in my teens I was asked to design a brand mascot, for a range of milk mixing drinks and Cool Lee the Cat was born. This is when I started to think of making a living out of something that I love.

Since 2000 I have worked as a designer both in Malta and Ireland and am constantly looking at upskilling going from graphic design for print to web design, photography and most recently 3D modelling and video game design.

Like all creative people I love art and its numerous forms, from traditional pencil and paper to photography and digital art. In my spare time I enjoy playing video games, watching movies, taking pictures, drawing or listening to music.

Work Experience

2004 - Present - Design Machine

Freelance designer offering a range of services from creation of brand identities, graphic design for print, web design as well as photography. Clients include Post Primary Languages Initiative - Department of Education, O2 Ireland, Mannings Retail, IDMA, Kingsbury Furniture and more.

2007 - 2014 - RR Donnelley (Account Manager)

Responsible for the day to day management of client account and team of 4 on site designers in O2 Ireland. In my current role, I am responsible for the sourcing of marketing collateral for all O2 retail stores nationwide, liaising with a wide supplier base to ensure all deliverables for campaigns are produced within budget and client's time lines. I also managed other key accounts including eircom, UPC, Eli Lilly, Zurich insurance, An Post and Waterford Crystal.

2005 - 2007 - RR Donnelley (Graphic Designer)

Working primarily on site in eircom with the marketing team. Responsible for designing below the line communication from posters, brochures, sales tool kits and application forms.

2003 - 2004 - ID Design

Graphic Designer. Clients included Department of the Taoiseach, MSL Motors, AstraZeneca and Microsoft.

2002 - 2003 - Elaborate Design, Malta

Graphic Designer / Studio Manager. Responsibilities included managing clients and taking briefs from concept to finished artwork. Web design in Flash. Architectural renderings in Photoshop.

2001 - 2002 - Bulldog Design Group, Malta

Trainee Designer. Clients ranged from Internet Service Providers to Medical and Health care, including Waldonet, Paycare (UK) and The Synapse. Also worked as a tutor on Freehand and Photoshop courses.

Skills

- Extensive design & print industry experience
- Work well on own and within a team
- Client orientated
- Excellent organisational skills & attention to detail
- Good communication skills
- Technical print knowledge & value engineering
- Good at using own initiative and problem solving
- Budget focused
- Languages: English, Maltese (Fluent) & Italian (Proficient)
- Computer Literate in:
 - Illustrator
 - Photoshop
 - In Design
 - Flash
 - Dream Weaver (HTML & CSS)
 - 3DS Max
 - Google Sketchup
 - Quark Express
 - Final Cut Pro X

Studying

- Unity
- Maya

Education

2012 - Pulse College, Dublin
Video Game Design & Development (Fetac Level 6)
Intro Course to Animation

2007 - Gallery of Photography, Dublin
Introduction to Digital Photography Course

2000 - Bulldog Design Group, Malta.
- Introduction Course to Freehand
- Introduction Course to Photoshop
- Graphic Design Course including design of Corporate
- Identity, Merchandise, Copy Writing and Advertising

1987 - 2000 - De La Salle College, Malta.
O Level and A Level Qualifications

References

Available upon request

